

**August 19, 2020**

Attendees:

Frank Caro, John Seay, Ruthann Dobek, Ruth Seidman, Elenore Parker, Matt Weiss, David Trevvett, Melissa Trevvett

**1. Note Taker Matt Weiss**

**2. Publicity for virtual program on senior housing on September 10**

- a. Frank Caro – Will write an article on the coming program.
- b. Elenore Parker – Send flyer/release re 9/10 program to Build a Better Brookline and responsible for writing (and distributing) news releases for Senior Housing program (Sept 10).
- c. Frank – Send flyer/release re 9/10 program to panelists to distribute to their followers.
- d. Ruth Seidman – Send flyer/release re 9/10 program to Brookline for Everyone.
- e. Communications – Send news blast after 9/1.
- f. Matt Weiss – Promote 9/10 program on social media.

**3. Promotion of “Living with Covid-19” Panel discussion August 31**

- a. Elenore – Promote panel discussion for “Living with Covid-19.
- b. All – Promote 8/31 "Living with COVID-19 in newsletter, blasts and social media.

**4. Promotion of “Living with Covid-19” survey (Frank)**

- a. Frank – Write intro to "Living with COVID-19" survey describing how it is to be used and how people gain from it and follow up on release of electronic version.
- b. Survey was produced with assistance of Council on Aging and the Town IT department.
- c. Survey is during September.
- d. Newsletter will promote survey in electronic version.
- e. Ruthann Dobek – Arrange for Senior Center to receive call-in answers to the COVID-19 survey.

**5. Collaboration with BIG on Brookline Community Foundation grant application**

- a. BIG is seeking grant support for the work it is doing in several segments of the Town's population. Some of that work involves the older population. We are a substantial portion of what BIG does in supporting older residents.

- b. Ruthann – Proceed with BIG collaboration re Brookline Community Foundation grant.

## **6. UFCRMP (Urban Forest Climate Resiliency Master Plan)**

- a. Ruthann – Monitor UFCRMP (Urban Forest Climate Resiliency Master Plan) to include pedestrian lighting.
- b. Ruthann – Note trees on Summit are exposed to gas leaks.
- c. David Trevvett – UFCRMP has not yet communicated with the Pedestrian Advisory Committee.

## **7. Pedestrian Advisory Committee encroaching-vegetation-on-sidewalks initiative (David)**

- a. Frank – Construction work is initiated without warning blocking sidewalk and bicycle paths.
- b. David Trevvett – Will provide information to the committee on how best to report sidewalk vegetation issues.

## **8. Update on Age-Friendly Business initiative**

- a. Elenore – Continue to support the Age Friendly Business initiative with news releases on businesses.
- b. Elenore – BIG is excited by possibilities of AFB show.
- c. Elenore – Will continue to research, writing, and distribution of news releases for Age-Friendly Businesses.

## **9. Treasurers report (John Seay)**

- a. John Seay – Noted a drop in membership partially due to 23 JF&CS subsidized members not renewing.
- b. John and David – Revisit topic of lapsed membership in COVID-19 crisis.

## **10. Committee reports**

- a. Communications
  - i. Newsletter – Deadline is 8/21 for articles for the BrooklineCAN newsletter and Ruthann will provide a BrooklineCAN newsletter article by end of day 8/20 re transportation (Lyft ride with no smartphone).
  - ii. News releases – Elenore will do a press release based on information to be provided by Frank; another press release re the Housing Affordability Forum; and an Age Friendly Business release with Beryl Porter.
  - iii. Website – Per John, checkout changes to BrooklineCAN website re Age Friendly Business details, colors and shadows.
  - iv. No report since no meeting has taken place.
- b. Education – Ruthann Ruth reported that Ruthann will meet with Laura Baber of CCB and the Goddard rep followed by an Education Committee meeting to plan a program.

- c. Livable Community
  - i. Frank – Last meeting covered pedestrian lighting and resulted in a good discussion and input.
  - ii. Frank – Need to check with BHA to see if they can provide public senior housing with LCAC Zoom meeting support.
- 11. New business**
  - a. Census – Matt Weiss will check with Nancy Heller on contact for census information.
  - b. Ruthann reported on the passing of Peter Ames this summer.
  - c. Matt will provide an email listing meeting follow up items.
- 12. Next Meeting: Wednesday, September 16, 2020 at 3pm.**